

Jax Track DUAL ENROLLMENT

Business, Finance, Marketing, and Management

This Jax Track is for students who are interested in the following careers:

- Finance
- Budget Analysis
- Real Estate
- Investments
- Financial Planning
- Economics
- Accounting
- Tax Law
- Management
- Entrepreneurship (creating your own business)
- Human Resources
- Marketing
- Advertising
- Sales
- Public Relations
- Fashion Merchandising

Gateway Courses Available: CBA 115 Business Fundamentals/Orientation (3) and ST 260 Statistics/Quantitative Methods.I (3)

Jax Tracks emphasize intentional course choices over quantity of courses taken. Therefore, students may use this list as a guide for selecting courses that will fit into this set of academic majors and careers.

Jax MIX Communication Course Choices

Course	Title	College Hours	High School Credit
EH 101	English Composition I	3	English 11 and/or English 12 (1)
EH 102	English Composition II	3	English 11 and/or English 12 (1)
EH 141	Speech	3	Elective (1)
MS 112	Precalculus Algebra	3	Mathematics 4 (1)

Jax MIX Experience Course Choices

Course	Title	College Hours	High School Credit
HY 201*	American History I	3	US History I (1)
HY 202*	American History II	3	US History II (1)
PSC 100**	Introduction to American Government	3	US Government (0.5)
PSY 201***	Principles of Psychology	3	Elective (1)

*Most majors in this Jax Track require only one history course, not the sequence.

**Most majors in this Jax Track require PSC 100 OR PSY 201, not both.

***The Public Relations and Advertising major requires SY 221 Introduction to Sociology instead of PSY 201.

Jax MIX Expression Course Choices

Course	Title	College Hours	High School Credit
ART 130	Creative Thinking	3	Arts Education (1)
MU 233	Introduction to Music	3	Arts Education (1)
EH 201	American Literature I	3	English 11 and/or English 12 (1)
EH 202	American Literature II	3	English 11 and/or English 12 (1)
SH 101*	Beginner's Spanish I	3	World Languages (1)
SH 102*	Beginner's Spanish II	3	World Languages (1)

*Spanish is currently only offered at select high schools.

Jax MIX Inquiry Course Choices

Course	Title	College Hours	High School Credit
BY 101 & BY 103	Introductory Biology & Lab I	4	Science 3 and/or Science 4 (1)
BY 102 & BY 104	Introductory Biology & Lab II	4	Science 3 and/or Science 4 (1)

Tax Track MAJORS

Business, Finance, Marketing, and Management

What are Tax Tracks?

At Jax State, we want to help you find the right path to your dream job. That path starts with our Dual Enrollment program where you can take college classes that lead you to the perfect major and career.

We know that figuring out a major is hard, so we developed five Jax Tracks to let you choose a more general grouping of careers and college majors. Choosing a Jax Track is the first step in figuring out your major.

We also know that high school and college is a time of exploration, when classes, instructors, and even clubs and extracurriculars can help you decide what you want to become. Therefore, it's never too late to change your Jax Track! Jax State's Dual Enrollment team will help you navigate your way to the right path for your dream job.

Business & Finance

Accounting

Business Economics

Economics with Approved Minor

Finance

Finance - Banking & Financial Services

Marketing

Marketing

Fashion Merchandising

Public Relations & Advertising

Management

Management

Management - Entrepreneurship

Management - Human Resource Management

Management - Management Information Systems

Sport Management and Recreation Studies -

Sport Management



DUAL ENROLLMENT



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